Compact article of the year

2019–2020

To write a thorough *Compact* article can be an intensive and lengthy process as it requires investigation, writing, rethinking and rewriting. We highly appreciate the effort all authors invest in this process and therefore, as editor team, we like to show our appreciation each year by selecting the article of the year and announcing the winner during one of KPMG's live events.

Mark Scheurwater
Compact editor

Unfortunately, COVID-19 also had an impact on these proceedings, meaning that we had to take a different route and turned to a digital award meeting in MS Teams. As this did not feel satisfactory, we thought it was a good idea to also pay explicit attention to the nominees in this edition.

Before announcing the winners, it is worth mentioning that we go through quite an extensive selection process. To start with, for each of the editions we select the two best articles. After having made this shortlist, each member of our editor team reviews the selected articles and evaluates the articles based on the evaluation criteria as mentioned in the following table.

Evaluation criteria	Weight
Structure of the article	5
Readability	10
Use of graphs	5
Conciseness	5
Innovation of topic	10
Written with client / client case	5
Multidisciplinary	5
Practicality (use of examples)	10
Theoretical/scientific support	5
Commercial capabilities	20
Publication international	10

Table 1. Overview evaluation criteria Article of the year.

After each member has provided his/her scoring, all results are added, resulting in a final score, allowing us to determine the winning article for that specific year.
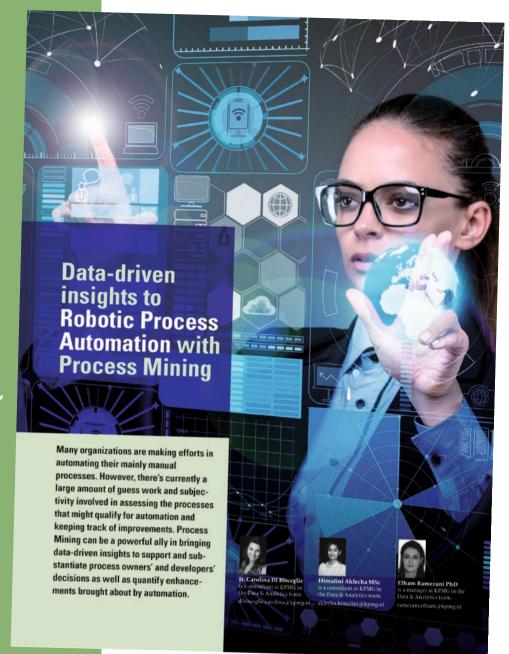
AND THE WINNER IS …

For last year we also included the two last editions of 2019, resulting in twelve articles to be reviewed. After adding all the scores, three articles ended very close. Nevertheless, the scoring was clear and our article of the year is:

Data-driven insights to Robotic Process Automation with Process Mining

This article explains in a very transparent way how Process Mining can be a powerful ally in using data-driven insights to support and substantiate process owners' and developers' decisions as well as quantify enhancements brought about by automation. So in case this a topic of discussion in your organization, I would really recommend you to read it.

**Congratulations
to the authors:
Carolina Di Bisceglie,
Elham Ramezani
Taghiabadi,
and
Himalini Aklecha**

Ir. Carolina Di Bisceglie
is a consultant at KPMG in
the Data & Analytics team.
dibisceglie.carolina@kpmg.nl

Himalini Aklecha MSc
is a consultant at KPMG in
the Data & Analytics team.
aklecha.himalini@kpmg.nl

Elham Ramezani PhD
is a manager at KPMG in the
Data & Analytics team.
ramezani.elham@kpmg.nl

Data-driven insights to Robotic Process Automation with Process Mining

Many organizations are making efforts in automating their mainly manual processes. However, there's currently a large amount of guess work and subjectivity involved in assessing the processes that might qualify for automation and keeping track of improvements. Process Mining can be a powerful ally in bringing data-driven insights to support and substantiate process owners' and developers' decisions as well as quantify enhancements brought about by automation.

Ir. Carolina Di Bisceglie
is a consultant at KPMG in
the Data & Analytics team.
dibisceglie.carolina@kpmg.nl

Himalini Aklecha MSc
is a consultant at KPMG in
the Data & Analytics team.
aklecha.himalini@kpmg.nl

Elham Ramezani PhD
is a manager at KPMG in
the Data & Analytics team.
ramezani.elham@kpmg.nl

We would also like to congratulate and thank the runners up who ended in second and third place, and of course all other authors who paid a contribution to these editions.

2. **Enhancing due diligence in supply chain management** – Audrey Daluz, Claudiu-Cristi Antonovici, Dennis de Vries, Jerwin Tholen, Wietse van Brug
3. **Surviving extreme scenarios in a digital reality** – Ronald Heil

The winning authors have been rewarded with a voucher, but even more important, they will get the honour to own our famous Compact cup for one year, which will hopefully not only motivate them, but also other authors, to keep contributing to *Compact* magazine.